

**luxembourg
internet-days**



Security Sovereignty Resilience

November 17 & 18, 2026

a LU-CIX event

hosted at the Luxembourg Chamber of Commerce

2-day booth guide

The event

luxembourg
internet-days

Address: Luxembourg Chamber of Commerce
7, rue Alcide de Gasperi – Luxembourg

Date: November 17 & 18, as from 9.30 a.m. (doors open at 9.00 a.m.)

Only for exhibitors and companies branding a room or specific area :

Set up: - on Nov. 16 from 3.30 pm to 6.00 pm
- on Nov. 17 at 8.00 am to 9.00 am max.

Disassembling: on Nov. 18, between 5.00 pm and 7.00 pm.

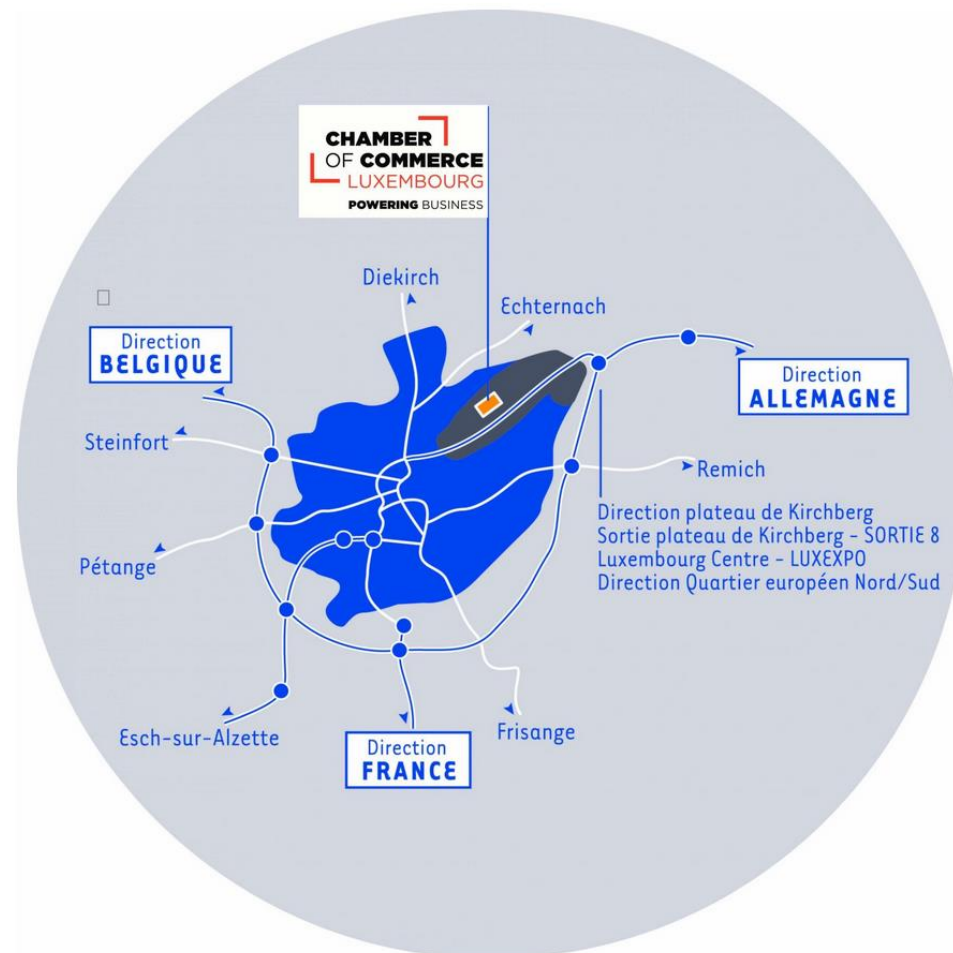
Dress code: business

Registration: free & mandatory – available at
<https://welkomforms.web.app/?id=U985at01XYpBxs4Y6qUE&lang=en>

Parking: limited parking spaces are available at the underground car-park in the event building
(closes at 10.00 pm).
Other paid parking facilities are available near the venue, check them out [here](#).

How to access the event?

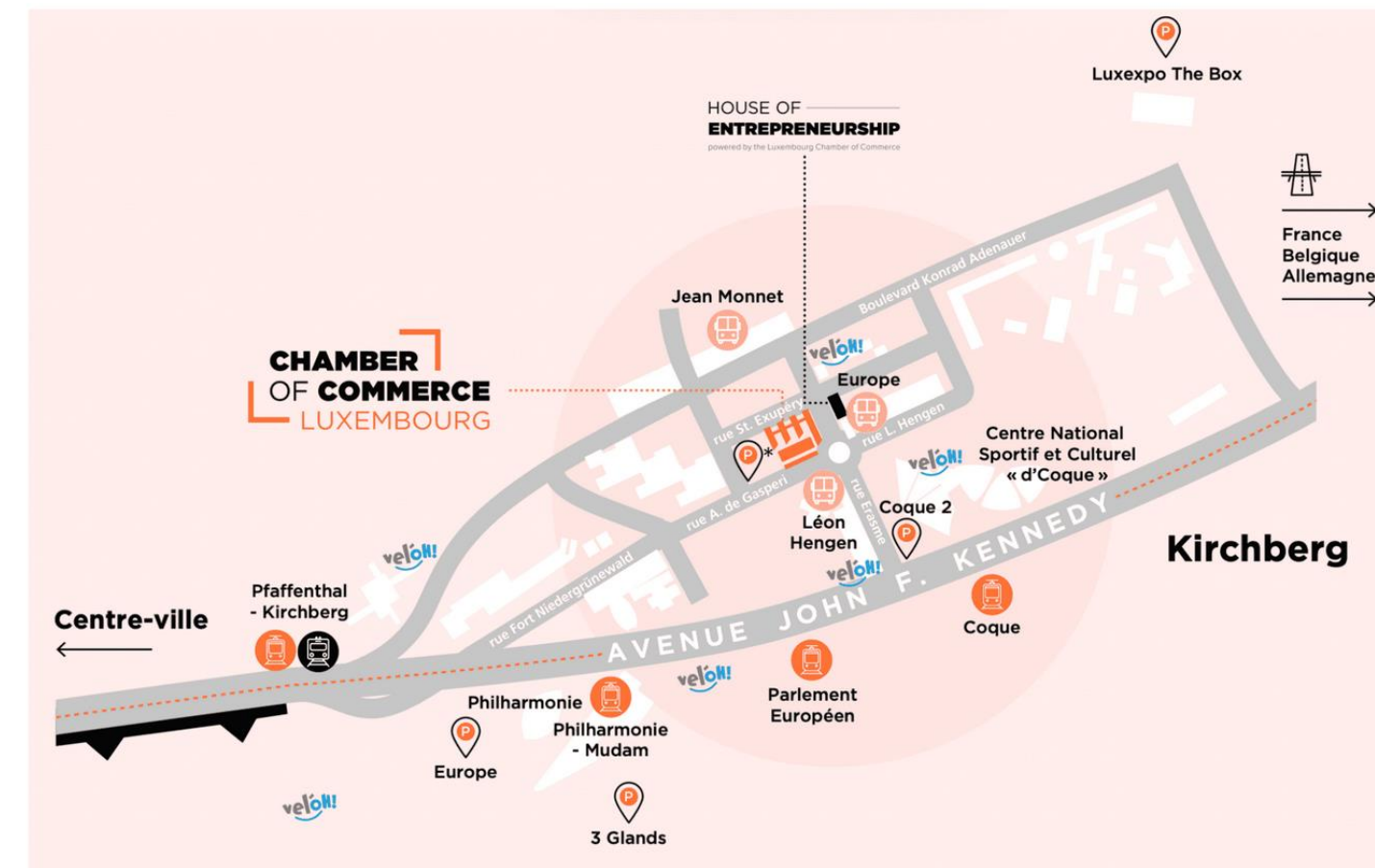
luxembourg
internet-days



✈ Luxembourg airport is 10 minutes away from the show. More informations and flights at www.lux-airport.lu

🚗 Direction "plateau de Kirchberg". Exit n°8 Luxembourg-centre.

🚆 Luxembourg City train station is 10 minutes away from the show. More information and schedules at www.cfl.lu



🚗 Use the Mobiliteit app or the website <https://www.mobiliteit.lu/> to check out the fastest way to arrive at the Chamber of Commerce.

Accommodations

**luxembourg
internet-days**

We have partnered with 3 hotels near the venue to offer you a wide range of options, at exclusive negotiated prices.

Our exclusive prices are only available for booking made before October 6th, so don't miss out on this opportunity for savings!

To check them out, and benefit from them, click [here](#).

MAMA
SHELTER


NOVOTEL
LUXEMBOURG
KIRCHBERG


NOVOTEL
SUITES

Your physical booth

luxembourg
internet-days

- Provided material for all booths:
 - one table (1.40*0,70 m) with one white tablecloth;
 - two chairs;
 - space for 1 or 2 roll'ups (please make sure that the total length doesn't exceed 1,40m);
 - one power plug (Type F - 230V).
- You have the possibility of renting a screen, check out page 6 for more information.
- On the booth, you can display your goodies, your brochures, plug your computer, ...
- Please note that sharing your booth with another company/co-branding is forbidden, unless you subscribe to the paying “Co-branding” option on the booking form.
- **The organizers will determine the positioning of your stand** (you'll receive a floor map a few weeks before the event). Please set up your booth at the exact place the organisers have placed you to keep relevancy with the floor map also available on the event website.
If you have any specific requests, please let us know asap (before the floor map is printed) and we will see if we can accommodate them.
- **Build up: November 16, from 03.00 pm to 06.00 pm or November 17, from 08.00 am to 09.00 am**
Dismantling: November 20, from 05.00 pm to 07.00 pm.
Neither the organisers nor the host of the event will be able to take care of your material for you after the event.
- The presence of at least one person is required on the booth for the 2 days*.

*The rental period for exhibition booths is two days and cannot be split.



Screen renting

luxembourg
internet-days

With your 2-day booth, we propose you to rent 2 kinds of screens:

32" Desktop Computer Monitor

(to be placed on your table's booth)

Can connect the client's/exhibitor's laptop via HDMI.

Each monitor comes with a 1m HDMI cable.

Video Monitors - Professional

1 AOC C32G2ZE/BK 32" Monitor, 2 x HDMI, HD Resolution

AOC 32" LED Monitor C32G2ZE/BK

-curved-

32" (31.5" viewable)

1920 x 1080 Full HD (1080p) at 240 Hz

2x HDMI, DisplayPort

Weight: 10.41 kg

Video and Data

1 x 19-pin HDMI cable, 1m

250€ for 2 days



Samsung 55" QM55R UHD display

(with base and pole, to be placed behind your table's booth)

Built-in MagicInfo S6, SSSP 6.0:

resolution UHD 3840x2160px 16:9

500CD/M2

Operation 24/7 - SSSP 6.0 / WiFi / 8GB

2x HDMI 2.0 / 1x DP 1.2 / IP5x, BT

Video decoder : MPEG-1/2/4, H.263, H.264/AVC

AVS+, HEVC, JPEG, PNG, VP8, VP9

Audio Decoder : AC3 (DD), MPEG

I/O USB 2.0

Built in Speaker (10W + 10W)

Vesa 200x200

Screen size : 1238.6mm x 714.2mm x 59.0mm

Screen weight: 17kg

Power cons.: 147W

HDMI Cable 19pin 3m

650€ for 2 days



Your material

If you need to send material, please make sure:

- It will **NOT ARRIVE EARLIER** than November 16,
- It is **PROPERLY** labelled :

Luxembourg Chamber of Commerce
LUXEMBOURG INTERNET DAYS event

For : **your company name**

7, rue Alcide de Gasperi

L-2981 Luxembourg – Kirchberg

Please also make sure you ship it back right after the event.

Neither the organisers **nor** the host of the event will be able to take care of your material for you after the event closure.

Sunset Eve

luxembourg
internet-days

A welcoming and festive networking evening will take place on Nov. 17 from 6.30 pm
at the restaurant *Piri Piri* (33, Avenue John F. Kennedy 1855 Kirchberg Luxembourg),
a unique casual occasion to meet with event speakers, experts and industry peers.

Some packages include entry/ies for this networking evening, some don't.
If your sponsoring package doesn't include any entry or if you wish to buy additional
entries, contact us at event@lu-cix.lu (190€^{+VAT}/entry)



* No cash payment will be accepted.

The event digital platform, Swapcard

At the Luxembourg Internet Days, we have chosen Swapcard, the digital event platform, **to help you make the most of your attendance.**

With it, your staff will be able to:

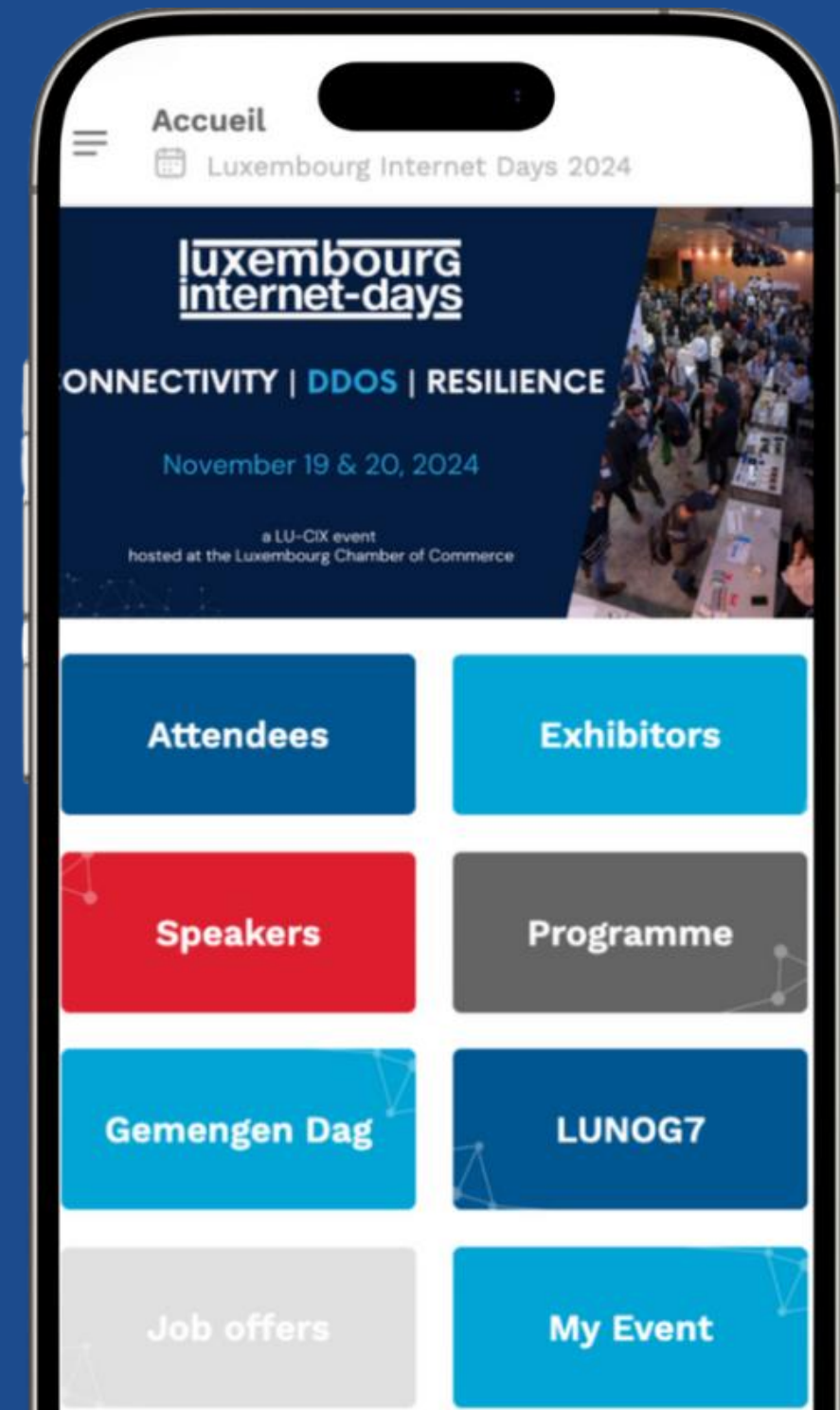
- Browse the list of attendees and pre-schedule 15-minute meetings with any visitors to be held during the event;
- Connect or video-meet with attendees before, during, and after the event;
- Scan attendees badges and get their contact.

Visitors can:

- Check out the exhibitors and bookmark those that interest them;
- Explore the programme and select the sessions one'd like to attend;
- Browse the list of attendees and pre-schedule 15-minute meetings with anyone to be held during the event;

Swapcard is the perfect tool to increase your ROI.

Personalize your staff event experience and help them be proactive & efficient.



Access the event's digital platform

with the Swapcard app

luxembourg
internet-days

Encourage your teammates to make the most of Swapcard (and increase ROI).

- Make sure all the people from your company who will participate to the event are registered at <https://welkomforms.web.app/?id=Ug85at01XYpBxs4Y6qUE&lang=en> (free & mandatory) and check out if they have already been “Added” to your company’s digital booth at the event platform.

Good to know: all the people registered and “added” to your company will also be able to modify or update information on your booth.

Then tell them to :

- Access the event's digital platform (provided by Swapcard) when it will be open (September), with the link they'll receive directly from Swapcard into their mailbox (e-mail address they have used to register).
- Start using the platform to proactively contact people they need/want to start a conversation with! And keep posted to get messages or invitations for video calls.

The Exhibitor Center

[with the Swapcard app](#)

**luxembourg
internet-days**

Once on Swapcard, log in and choose the Luxembourg Internet Days 2026. You'll then be able to access the Exhibitor Center by clicking on your company's name.

Then personalize your digital visibility according to the feature level you've signed for (BASIC or ADVANCED).



Digital booth with BASIC features

[with the Swapcard app](#)

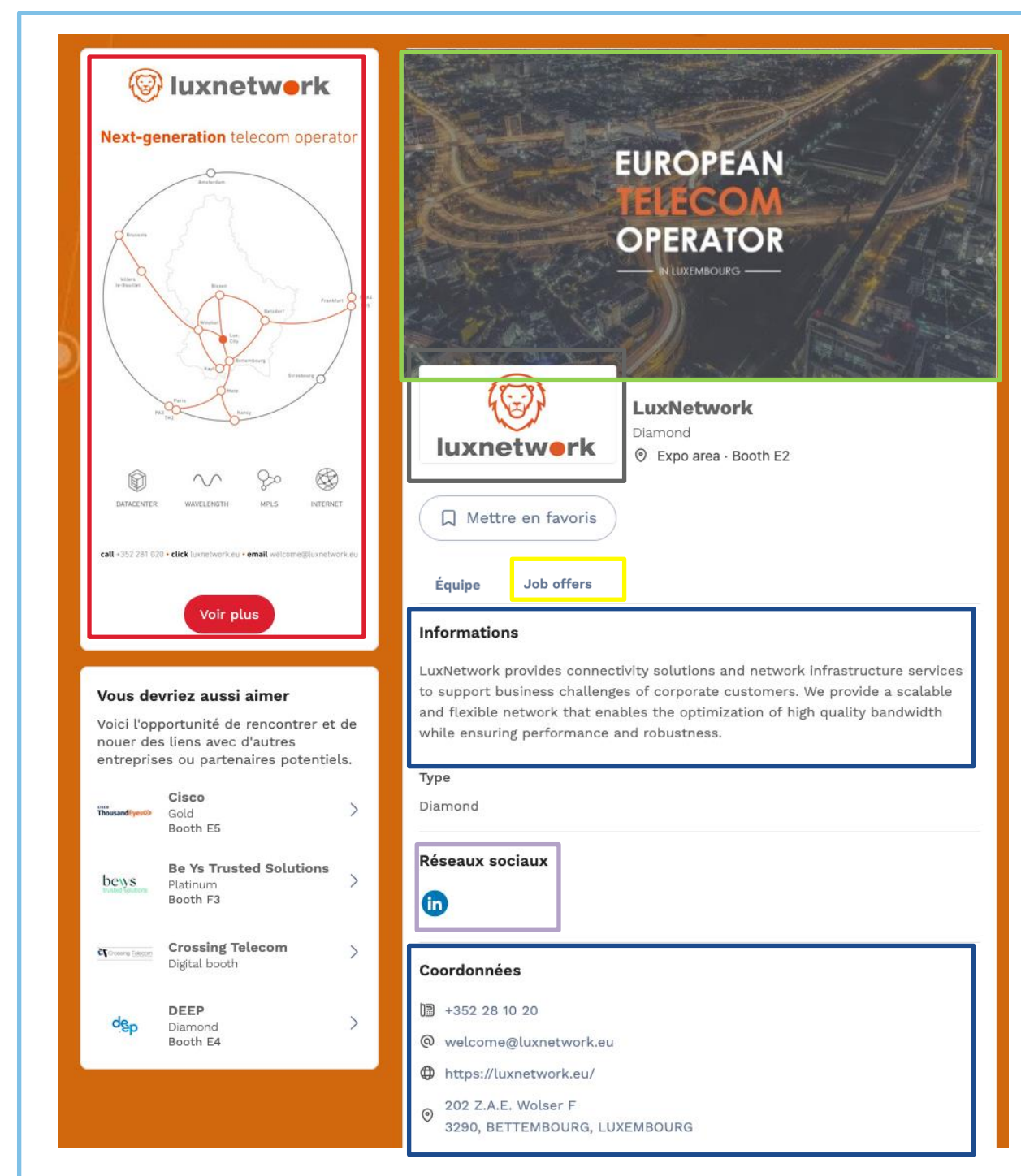
If your package includes a digital booth with **BASIC features**, here is what you can update/manage on the Exhibitor center:

- logo;
- background;
- company's information;
- ad space;
- image or video header;
- social media;
- job offers;

And your team can scan badges during the event.

If you wish to upgrade your digital booth to benefit from **ADVANCED** features, contact us at event@lu-cix.lu

luxembourg internet-days



Digital booth with ADVANCED features

with the Swapcard app

If your package includes a digital booth with **ADVANCED features**, you will have the **BASIC features** (cf previous page), **plus**:

- **products & services sheets**;
- **your documents available to download**;
- exhibitor meetings, to receive and manage meeting requests from attendees for your team;
- **dedicated chat for attendees to contact your team**;
- Based on the badges scanned by your team:
 - leads report, to export your team's leads and sync them with your CRM;
 - leads qualification* to create custom forms to help your team rank and categorize leads in real time.

luxembourg
internet-days

Products



RJ-45 jack
CobiNet RJ45-...



RJ-45 jack
CobiNetRJ45-...



Flush-mountable fibr...

Services



CobiNet
assembles and...

Documents & Liens



Catalogue FTTx
FttN in the Point of Presence, FttC at the street, FttB in the cellar, FttH inside the building, FttH inside the apartment



Catalogue data network technology, fibre optic and copper
Connectivity, fibre optic technology, data cable fibre optic & copper, copper data networks

Discutez avec CobiNet Fernmelde- und...



Envoyez un message à CobiNet Fernmelde- und Datennetzkomponenten GmbH, un membre de leur équipe vous répondra dès que possible.

*Only for Diamond sponsors

Networking management

with the Swapcard app

luxembourg
internet-days

On the Exhibitor center, you'll be able to take care of all the meeting for your team:

- 1 Manage your team's availability;
- 2 Reply to the meeting request and assign a team's member;
- 3 Accept or decline meeting requests or cancel existing meetings;
- 4 Filter meetings by status;
- 5 Export the full list of meetings.

BioSustainable Ltd.

Open event company profile

GreenTech Annual Meeting

Jun 7, 2028 - Jun 8, 2028

Open event

Home

Boost your ROI

Meetings

Export meetings

Manage availability

Status	Meeting date	Location	Team members	External participants	Source	Request date
Confirmed	June 7, 2028 10:00 AM to 10:30 AM	Virtual Virtual Meetings Virtual Room 1	Isaac Cummings	Paul De Barros Swapcard	Organizer	June 17, 2025 6:03 AM
Confirmed	June 7, 2028 10:00 AM to 10:30 AM	General meetings Hall 1	Aaron Washington	Olivia Anderson	From request	November 7, 2025 4:19 PM
Canceled	June 7, 2028 12:00 PM to 12:30	1041	Isaac Cummings	Thato Sethebe Swapcard	From request	October 22, 2025

1 Manage your meeting slots availability

Select the slots when you want to receive meeting requests from participants.

Monday, July 15

9:00 AM

9:30 AM

10:00 AM

10:30 AM

11:00 AM

11:30 AM

12:00 PM

12:30 PM

1:00 PM

1:30 PM

2:00 PM

2:30 PM

3:00 PM

3:30 PM

4:00 PM

4:30 PM

5:00 PM

5:30 PM

Tuesday, July 16

Wednesday, July 17

Thursday, July 18

Cancel

Save

Meeting details

Confirmed

Monday July 15 from 9:00 AM to 9:30 AM

Level 1 · Cafeteria

Access meeting room

Team member(s)

FAGUO

Platinum

Level 1 · Booth C45

Assign member

Accepted

Meeting details

Invitation

Monday July 15 from 9:00 AM to 9:30 AM

Level 1 · Cafeteria

Access meeting room

Team member(s)

Hershel Kitchin

Technical Recruiter

Faguo

Dannie Trapp

Direct Sales Manager

HSBC Holdings

Carolynn Kreitzer

Direct Sales Manager

HSBC Holdings

Switch member

Switch member

Switch member

Pending, the meeting request will expire on July 10 at 11:54 AM.

Accepted

Declined

Cancel meeting

Chat with the exhibitor (ADVANCED feature)

with the Swapcard app

Once one is added to your digital booth as a team member, he/she gain access to a shared inbox with all your organisation's team members.

Messages in this inbox are generated when an attendee visits your digital booth and types a message into the «Talk to...» window.

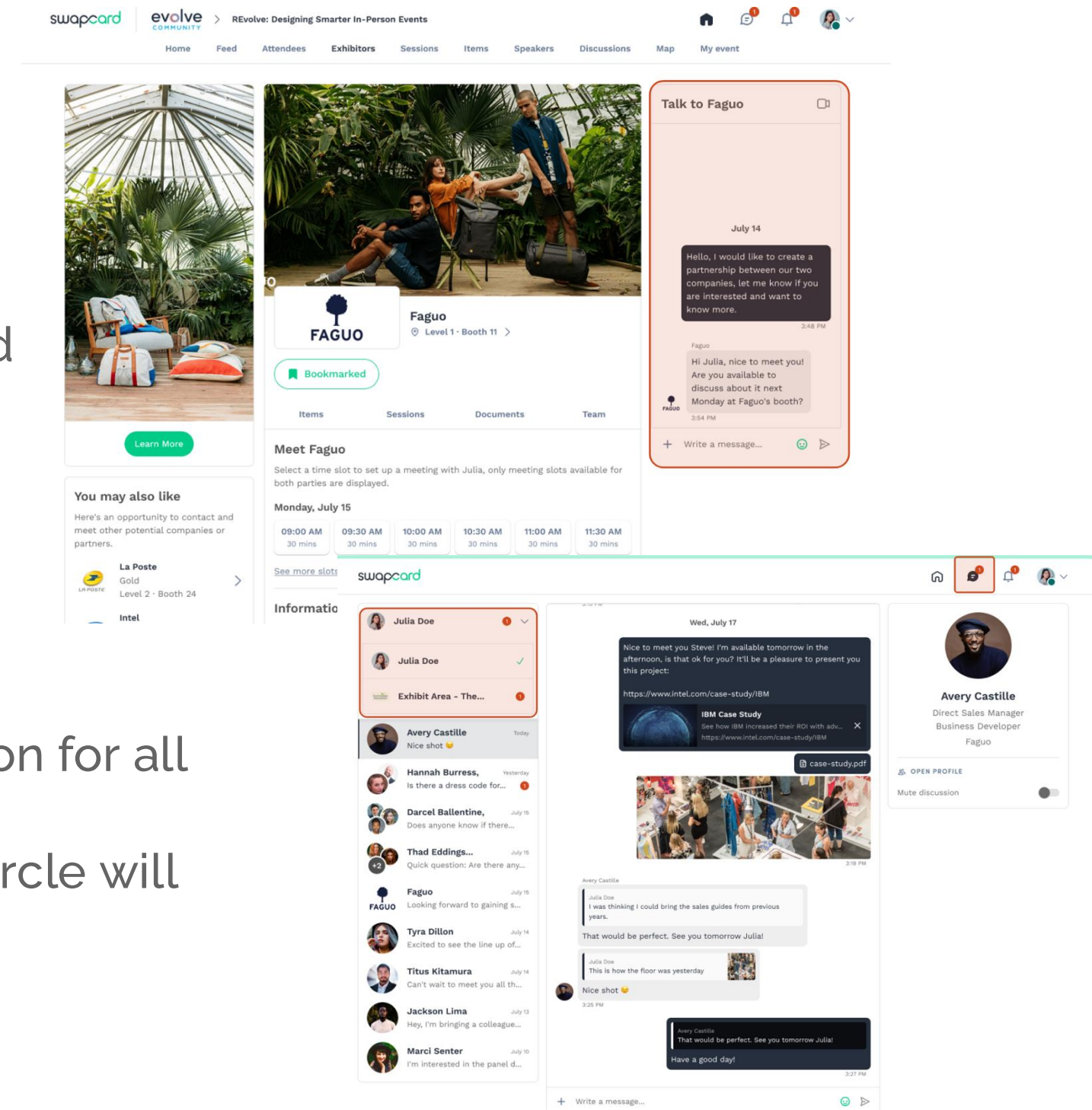
For the attendee, the message appears as a 1:1 chat within the booth.
For the exhibitor, the message triggers a notification within the platform and appears as a message in the exhibitor inbox.

To view your inbox, click on the chat bubble icon located on the top menu.
Switch between your personal inbox and the exhibitor inbox by clicking on the dropdown box.

Each new message triggers a red notification circle over the chat bubble icon for all exhibitors.

Once any exhibitor team member reads the message, the red notification circle will disappear for the entire team.

luxembourg internet-days



Scan leads

with the Swapcard app

During the event, the Swapcard app will be your best tool to capture leads, with different levels:

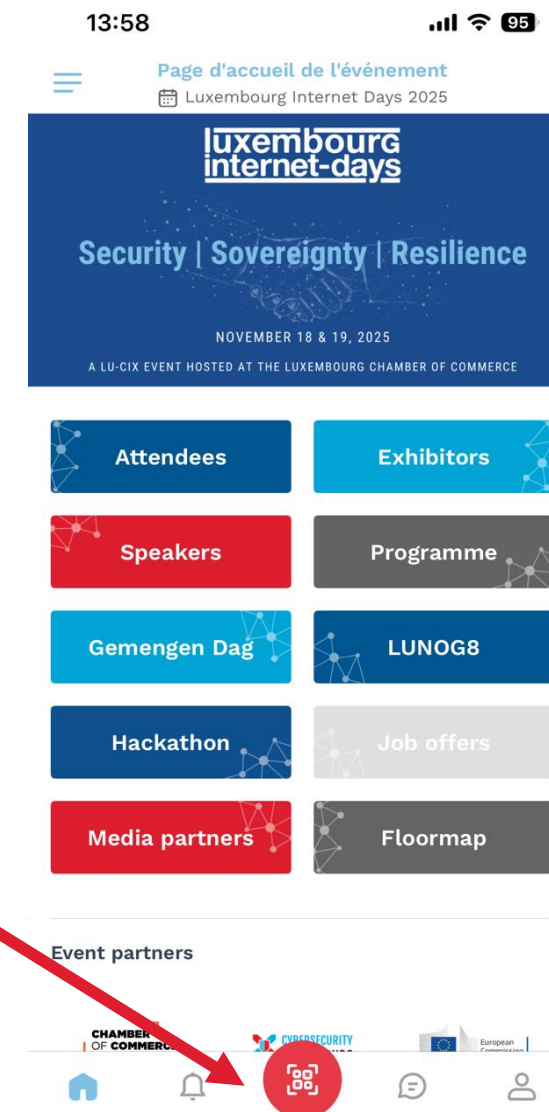
- Scanning badges*;
- Lead reports**;
- Lead qualifications***.

Scanning badges

Download the Swapcard app, log in, select the event then click on the scanning icon.

Then, you'll be able to scan any attendees badge and gather their information for a most efficient follow up.

luxembourg internet-days



*included in the BASIC features

**included in the ADVANCED features

***only for Diamond sponsors

Scan leads

[with the Swapcard app](#)

luxembourg
internet-days

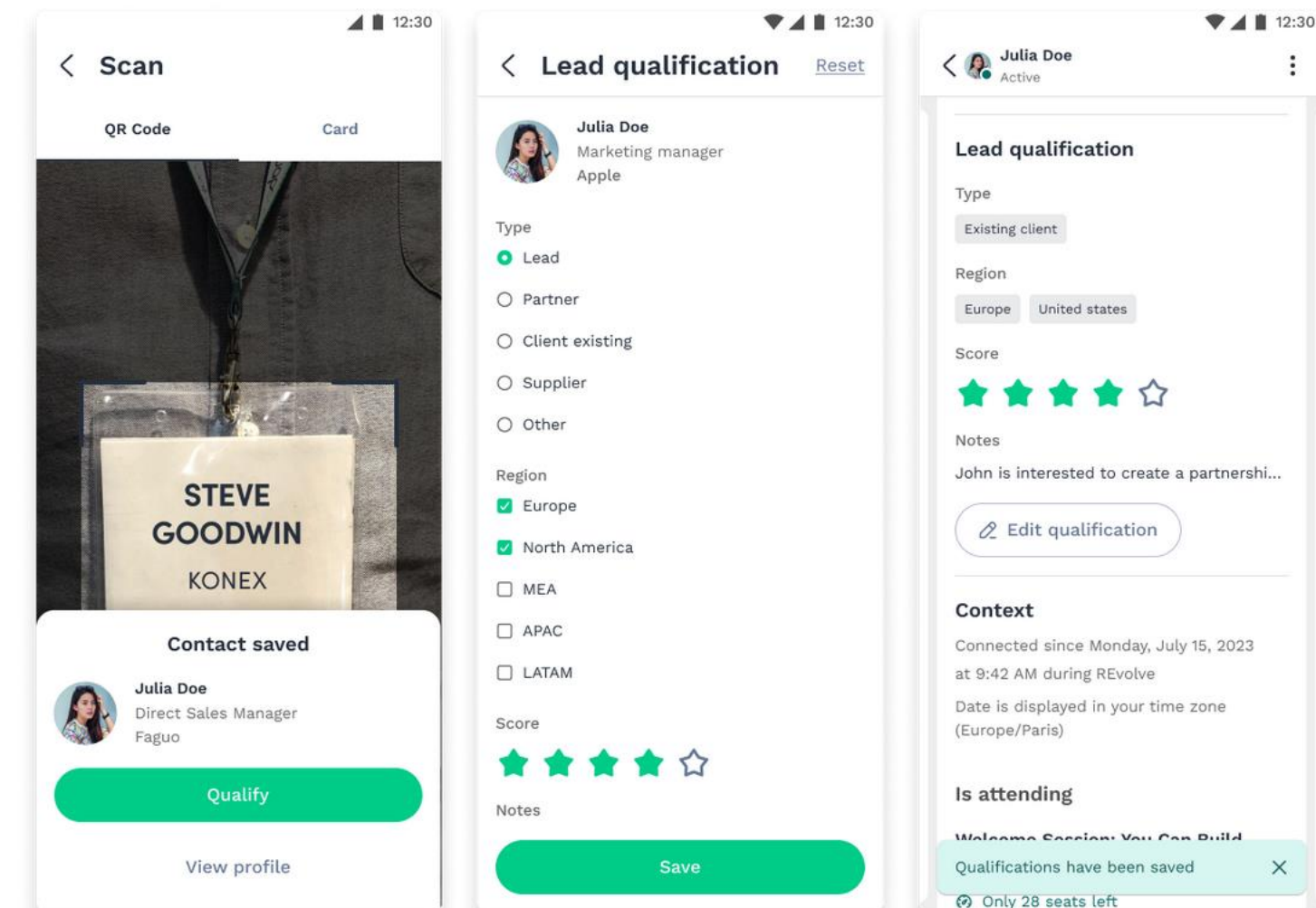
Lead reports

Lead reports gives you 2 more features to facilitate your work after the event:

- Team's contacts → exhibitor's staff can view all contacts made by their team in the Exhibitor Center.
- Export → exhibitors can download all leads via Excel or sync them directly with their CRM using the Exhibitor API (e.g.).

Lead qualifications*

It consists of a custom set of questions created to qualify your contacts. All members of your team will have the same qualification form ensuring the unified approach. After scanning attendees badges during the event, exhibitor's staff have the option to seamlessly qualify their leads using a pre-created survey.



*Only for Diamond sponsors

Export your leads

with the Swapcard app

This option is only available for exhibitors with ADVANCED features.

On the Exhibitor Center, you can access the list of contacts made by your entire team.

To export it, just go to «Export» and click on «Download».

You can also click on «Create key» to synchronize the data with your existing systems.

luxembourg
internet-days

swapcard Exhibitor Center | LU-CIX

LU-CIX ▼
[Ouvrir la fiche entreprise dans l'événement](#)

Luxembourg Internet Days 2025
18 nov. 2025 - 19 nov. 2025
[Accéder à l'événement](#)

Accueil
Fiche entreprise ▼
Membres de l'équipe
Contacts & prospects ▲
 Contacts de l'équipe
 Prospects recommandés par l'IA
 Export
 Rendez-vous

Réseauter

Contacts de l'équipe
Tous les contacts de votre équipe centralisés en un seul endroit, facilitant ainsi le suivi des relations, l'identification des opportunités et l'amélioration de la collaboration. [Voir comment >](#)

51 Contacts faits 1 / 51 Contacts avec un score 3 / 5 Score moyen des contacts

Rechercher

Détails du prospect ⬆️⬆️	Organisation ⬆️⬆️	Score d'interactions 📊 ▼	Connecté avec 🔗	Assigné à ▼
Estelle FERNANDEZ marketing estelle.fernandez@lu-cix.lu	LU-CIX ASBL	0% Voir les interactions	Emmy GANDAR 27 nov. 2025 à 12:42	Rechercher un memb
Emmy GANDAR Communication Manager emmy.gandar@gmail.com	LU-CIX ASBL	96% Voir les interactions	Frédérique ULRICH 15 oct. 2019 à 8:04 +3 membres de l'équipe	Rechercher un memb
André EMERING chargé Smart City aeming@vdl.lu	Ville de Luxembourg	93% Voir les interactions	Frédérique ULRICH 19 nov. 2025 à 11:16	Rechercher un memb
Anne LANG Project Manager alang@vdl.lu	Ville de Luxembourg	91% Voir les interactions	Frédérique ULRICH 19 nov. 2025 à 11:16	Rechercher un memb
Nicolas BOMOMT Project Manager nbomomt@vdl.lu	Ville de Luxembourg	91% Voir les interactions	Frédérique ULRICH 19 nov. 2025 à 11:15	Rechercher un memb

swapcard Exhibitor Center | LU-CIX

LU-CIX ▼
[Ouvrir la fiche entreprise dans l'événement](#)

Luxembourg Internet Days 2025
18 nov. 2025 - 19 nov. 2025
[Accéder à l'événement](#)

Accueil
Fiche entreprise ▼
Membres de l'équipe
Contacts & prospects ▲
 Contacts de l'équipe
 Prospects recommandés par l'IA
 Export
 Rendez-vous

Export [Voir comment >](#)

Optimisez le suivi de vos prospects grâce à l'export. Téléchargez-les dans un fichier Excel ou automatisez le processus en utilisant notre API Exhibitor Leads.

Export manuel
Exportez les prospects et contacts de votre équipe dans un fichier Excel à tout moment. Assurez-vous que tous les membres de l'équipe partagent leurs contacts avant l'export. Vous pouvez vérifier leur statut dans l'onglet « Membres de l'équipe ».

☒ Exporter tous les prospects
☐ Définir des dates spécifiques et les rapports de prospects

[Télécharger](#)

Export automatisé via API
Générez une clé API pour intégrer l'API GraphQL Exhibitor Leads ou pour connecter Zapier.

[Créer une clé](#)

Advertise about the event

- Use the event banners available at <https://www.luxembourg-internet-days.com/media/>
- Post about it on LinkedIn, Facebook and other social media... and reshare our communications.
- Invite your clients, partners, contacts, etc. with e-mails to participate to the event, to visit you at your booth, or to check out your digital booth, plus chat with your peers.

Contact us at event@lu-cix.lu if you need help with regards to your content.

Exhibitor checklist for event app

Pre-Event App Checklist

- ☐ Register yourself and your team members
- ☐ Access the Swapcard exhibitor center
- ☐ Update your company profile page
- ☐ Add items, links, products,... to profile page
- ☐ Familiarize yourself with the app and exhibitor resources
- ☐ Network with attendees
- ☐ Send meeting requests and assign leads to team members
- ☐ View sponsorship opportunities
- ☐ View digital upgrades

During-Event App Checklist

- ☐ View metrics on dashboard to track progress
- ☐ Manage and request meetings
- ☐ Scan leads and manage contacts
- ☐ Drive booth traffic with app content
- ☐ Reply to chat messages

Post-Event App Checklist

- ☐ Networking with attendees
- ☐ Follow up on chat messages
- ☐ Export your leads and data
- ☐ Take screenshots of app for records and planning

luxembourg internet-days



Any question?
Contact us at event@lu-cix.lu